

Public policies, climate and social changes

THE CASE OF THE “convivência”
with the semi-arid region in Brasil

ASA E P1MC

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ICID +18



Findings

- Public policies with sometimes contradictory results
- The difficult implementation

The issues

- How is it possible to improve the effectiveness of public policies ?
- How to transform the recommendations into effective solutions in a context of climate change ?

Our hypothesis

- Sustainable development, to combine:
 - Fight and adaptation to climate change
 - Fight against poverty
 - Development
- Climate and social changes are linked

Elements of context

- The semi-arid of Brasil (water, social, political)
- The social dynamics very significant over the past twenty years
- Innovative public policies that prioritize the territorial level to support family farming (ASA)





Articulation of Semi-Arid Region

ASA - 2003

- Development of agriculture with agroecological bases for coexistence with the semiarid
- Includes large number of social actors

Agroecological bases for coexistence with the semi-arid region

Valorização da biodiversidade para a conversão agroecológica dos sistemas de produção

(Luciano Silveira, Aspta/ASA)



Estratégias de Estocagem nos sistemas de produção tradicionais

(Luciano Silveira, Aspta/ASA)



Acesso aos mercados

(Luciano Silveira, Aspta/ASA)



Educação para a convivência com o semi-árido (Luciano Silveira, Aspta/ASA)





Articulation of Semi-Arid Region ASA

- Social dynamics originally built around access to water
- A public program on P1MC, structured at territorial level
 - Example of trade union in Borborema region
- A bottom-up public action.



Rural community

Enhance social
innovations (After 1980..)

Mediators (ONG, Univ.)

To create one community
of learning:

- New reading of the reality
- To mobilize the creativity of
the families in the research
of solutions
- Experimentation
- Construction of knowledge
and networks



Farmers
experimenters

Community

Enhance social innovations (After 1980)

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Farmers
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Trade union pole 2001

ASA 2003

Territory and semi-arid region

Create inter-institutional spaces of mobilization and political debate

- Institutionalization of the horizontal networks of social interaction
- Construction of a territorial project

Public policies : P1MC and P1+2 : negotiation, experiments and adjustments

Community

Enhance social innovations

Mediators (ONG, Univ.)

To create one community of learning:

- new reading of the reality
- to mobilize the creativity of the families in the research of solutions to their specific conditions and problems
- Construction of knowledge and networks

Farmers experimenters

Trade union pole

Territory and semi-arid region

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ASA

AP1MC

Territories of action

Public policies : P1MC and P1+2 :experiments and adjustments

State

Reform of sectoral ministries

Specific regulatory framework

MDS

The setbacks and successes of the development policy of social innovations

Setbacks

- Fragility and complexity due to compliance with the prevailing norms

Successes

- Flexibility of the process of institutional innovation

- *How is it possible to improve the effectiveness of public policies ?*
- It is necessary to articulate public policies and social dynamics
 - Process, innovation and diversity
 - Learning and social movement of experimentations
 - Co-construction and institutionalization negotiated of social innovation with other referencial (agroecology, Peasant University...) to transform these experiences into public policies
 - Process of multi-scale governance of the agricultural innovations and territory
 - The need for change in standards within the State

- The role of the State and civil society:
 - Recognition of the legitimacy of the process of social experimentation and the territorial devices
 - The centrality of social networks in public policy
 - The role of mediators (NGOs, Universities) and based on the construction of spaces of trust
 - A social and institutional innovation refers to a change in power relations whose terms depend on trajectories of evolution.

Public policies, climate, social and human changes

- If climate change was an opportunity to change our methods of intervention based on respect for the ecology of social systems...
- Creator of social change and mobilize social energies for the coexistence with semi-arid regions

Thank you

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